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President, New Braunfels Evening Lions Club, 2020, A. D.
c/o Comal County Chamber of Commerce
New Braunfels, Texas 78130

LAW OFFICE
MARION J. BORCHERS
493 SOUTH SEGUIN AVENUE
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A/C 512 625-7711
March 23, 1970

President, New Braunfels Evening Lions Club, 2020, A. D.
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Dear Mr. President:

I am writing to you, as President of the New Braunfels Evening Lions Club, on this the 23rd day of March, 1970, to advise you and your membership of the existence of the New Braunfels Evening Lions Club at this time and our activities and of the names of our officers so that you might include this letter or at least the information in the history of the organization or in the history of the Lions Clubs in New Braunfels in the event that there has been some change in structure in the intervening fifty (50) years.

The officers in the current year are: PRESIDENT--Marion J. "Jack" Borchers; 1ST VICE-PRESIDENT--Ray Mendez; 2ND VICE-PRESIDENT--Bob Reeh; 3RD VICE-PRESIDENT--Gene Chollett; SECRETARY-TREASURER--Dan Hutchison; LION TAMER--H. E. Hall; TAIL TWISTER--Tom Zipp; DIRECTORS--Leon Parker, Jack Evans, John Reynolds and Dan Neffendorf; and, CHAIRMAN OF THE BOARD--Jack Krueger.

Lion A. L. Goodson, teacher of Vocational Agriculture at the New Braunfels High School, was our charter President. His successor was Lion Jack Krueger, President of Krueger Chevrolet, Inc. I succeeded Lion Krueger as President. My successor is scheduled to be Lion Ray Mendez, Jr., who is a Pharmacist and Manager at City Pharmacy.

We have a historical committee appointed this year for the purpose of writing a history of the Evening Lions Club which it is hoped will be continued and be in your possession when you read this. This is believed to be possible because of the fact that the Noon Lions Club was originally chartered in 1927 and is presently 43 years old. This committee is comprised of Lions A. L. Goodson, Jack A. Krueger and W. W. Amacher who served as Treasurer the first two (2) years of the existence of the organization. Lion Dan Hutchison succeeded Lion Amacher in the position and is fulfilling his requirements in an excellent manner.

Since history will reflect a struggle by various ethnic and "minority" groups for the expression for recognition of what they feel are their rights, I feel that it is of no small moment that this Lions Club is the first fully integrated civic organization in the City of New Braunfels, whose membership is comprised of German, Irish, Scotch, African, Mexican and other descent of which I may not be familiar.

The New Braunfels Evening Lions Club was chartered in 1967 as the 900th Lions Club in the State of Texas, having been chartered with the total membership of fifty (50). The population of New Braunfels is approximately 18,000. As of this writing, the membership is fifty-four (54), having fluctuated between the original membership and 46 in the intervening years.

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We are at this time engaged in the process of planning a dance on a pavilion in Landa Park as our participation in the celebration of the 125th Anniversary of the founding of the City of New Braunfels. This dance will be held on April 2, 1970, which will be the Thursday prior to Sunday, April 5, 1970, when the time-capsule, in which this letter is to be placed, will be sealed.

In other endeavors, the Lions Club has assumed responsibility for and secured construction of a Little League Ball Park on Common Street next to the Catholic Cemetery and immediately across from the Comal County Fair Grounds. To date, we have on hand the sum of \$1,000.00 cash with which to pay for this and are borrowing \$3,750.00 from the First National Bank with which to pay the various contractors and suppliers for material. The membership constructed the dugouts. The rest has been done by contractors.

Another project of which we are proud is the fact that we have assumed the direction and coordination of the Heart Fund to lend a permanent address and sustained effort toward the collection of funds for this very worthwhile project. Lion H. E. Hall, as Chairman of our Health and Welfare Committee is at present coordinating this project. Insofar as we know at this time, this represents the first effort for a civic organization to assume responsibility for such a project.

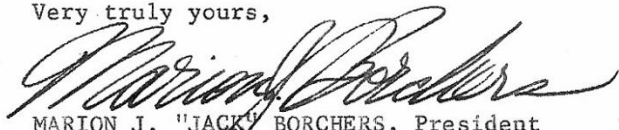
Of course, we are active in Lions projects such as sending children to the Lions Crippled Childrens Camp as well as supporting many local civic endeavors.

Before this letter is sealed in the time-capsule, a parade with a historical theme will have been staged under my supervision as Chairman, beginning at South Clemens and San Antonio Street and winding its way around the Plaza, counter-clockwise, going out North Seguin and Landa Streets, turning into Landa Park at the main entrance and terminating at the memorial in which the capsule is to be kept. This parade will be led by the Grand Marshall, Honorable Walter Fellers, Sheriff of Comal County, and Honorable Grand Parade Marshall, Honorable Preston Smith, Governor of the State of Texas.

Officers and members of the Noon Lions Club and the Evening Lions Club will ride in a car provided by a member of the Evening Lions Club, the signs for which will be furnished by the Noon Lions Club.

I hope that this will be informational to you and of some interest. I have attempted not to dwell into too much tribiality but feel that some detail would be interesting to me were I to read this. If I were to live to be 86 years old, this may be possible. And, with the rapid advances in medical science which we are witnessing today, it is possible. It may be even possible that you will know of the Heart Fund as a matter of minor historical significance, only, medically speaking.

Very truly yours,



MARION J. "JACKY" BORCHERS, President
New Braunfels Evening Lions Club, 1970, A. D.

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